

200 + videos

With over 108,500 minutes viewed!

**A celebration of diversity
and community!**



Sponsorship Prospectus

Talks That Matter



**BELONGING
MATTERS INC**

Web site: www.talksthatmatter.net

For further information about sponsorship please

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ABOUT THIS PROSPECTUS

Belonging Matters is delighted to announce a brand-new web site for **Talks That Matter (TTM)**! We are currently seeking sponsors who value inclusion and belonging to support this important resource! This sponsorship prospectus provides a profile of TTM and how it unites a range of people with wisdom to share about disability, community, diversity and change. It also gives an overview of Belonging Matters, the rationale for TTM, and how you, as a sponsor, could be involved and make a difference.

"Education is the most powerful weapon which you can use to change the world"

Nelson Mandela

ABOUT BELONGING MATTERS

Belonging Matters is a not for profit, values driven, community education and advisory service developed in 2003 by people with a disability and families who were concerned about exclusion. They had a vision and passion for social inclusion but realised that few resources were devoted to assisting them to think about inclusive pathways! Belonging Matters receives a small grant from the Victorian Government but also needs to raise funds to ensure its resources and capacity building initiatives are widely available and accessible to people with a disability, families and their supporters. For more information visit www.belongingmatters.org

WHAT IS TALKS THAT MATTER (TTM)?

TTM is a unique, online, video strategy developed by Belonging Matters in 2013. It harnesses the leadership of people with disabilities, families and allies who have challenged exclusionary practices. Many of the people within Belonging Matters' vast international network are featured in TTM ensuring a rich, global perspective.

Every TTM video is grounded in the values of community, social inclusion and empowerment. Videos are arranged in a variety of categories such as employment, home, leadership, education, accessibility, community, empowerment, planning, and more! Given the significance of the **National Disability Insurance Scheme (NDIS)**, one category is entirely devoted to learning about the NDIS. Each category contains interviews, documentaries and presentations devoted to sharing people's stories and wisdom about how they created change to foster opportunities that are typically available to all citizens, e.g., attending a local school, finding a job, living in one's own home, being a valued member of a community club, etc.

Through such inclusion and contribution, we can create diverse, welcoming and inclusive communities. Our aim is not to sensationalise disability or for people to be seen as an inspiration! Rather to recognise, celebrate and share the wisdom of those who have pushed way beyond the current paradigm of exclusion and segregation to illustrate that people with a disability don't want "special" services but ordinary and typical opportunities to contribute to their communities.

FEEDBACK FROM OUR EDUCATIONAL PROGRAM

"Real, rich and grounded; Truly inspiring and emotional; Changed my life; I liken it to the "BIG BANG"; That peoples' commitment, strength of heart, resilience, hope, imagination, dreaming and action continue to inspire me; Listening to people with complex needs demonstrate how they have a quality life; Lots of thought and reflection about the 'how to do'; Stories of how to remove barriers to inclusion; It really made me think outside the square; It made me realise the fact that everyone should be part of society without exception."

WHAT DOES SPONSORSHIP ASSIST WITH?

Your support will enable the ongoing development and expansion of TTM and enable story tellers to share their wisdom and ideas throughout Australia, and the world, with the click of a mouse! It will make learning more affordable and accessible, especially to those in rural and remote areas. Your sponsorship will enable the further development of TTM including film production, editing and website operation. Together we can break down the barriers that cause loneliness, exclusion and isolation and create a community strengthened by the inclusion of all. You can make a difference and have a positive impact where it matters! Sponsor today for as little as \$80.00 or become a major supporter for \$5000.00. See page 6 for more details.

THE AUDIENCE

TTM is an ideal learning and teaching resource for:

- People with a disability, advocates and families.
- Students, teachers, lecturers and trainers.
- Agency staff, professionals, managers, CEO's and boards of management.
- Government employees and policy makers.
- The general public and others interested in community and diversity.

WHY SPONSOR?

- You have an opportunity to make a real impact and difference to the community, especially for people with disabilities.
- You will be supporting the leadership of people with a disability, families and their supporters.
- You have the opportunity to be part of something that matters!
- You will have an opportunity to showcase your services and or products.
- Sponsorship investments are long lasting.
- Sponsorship will enable the expansion and development of Talks That Matter through filming, editing and sharing of wisdom online.
- Belonging Matters has a positive and strong reputation in efforts of social inclusion. For example, in 2013 it was selected by the Australian Human Rights Commission (AHRC) to produce a documentary called "Can You Believe it" which was a contribution to the [20 years, 20 Stories project](#). In 2011 Belonging Matters was a finalist in the National Disability Awards - Social Inclusion category.

EXPOSURE AND REACH: A SNAP SHOT

- In 2017, Talks That Matter had over 8000 video views - over 108 500 minutes viewed.
- In 2017, our web sites had a total of 7935 users.
- Each year we reach over 1000 participants, face to face through workshops, seminars, conference, presentations and peer leadership events.
- Per year, our mentoring and consultation services reach approximately 70 people with a disability and their families in Victoria; 90 organisations, peak bodies and professionals in Victoria; 27 organisations interstate and 14 internationally.
- Our mail list has over 3000 subscribers e.g. individual subscribers, disability and community support organisations, peak bodies, government departments, advocacy agencies, education and capacity building organisations, disability and family support groups, Local Area Coordinators, Support Coordinators, universities, TAFE, students, special schools and those generally interested in community.
- We also have an international presence through various networks and organisations.

RATIONAL FOR TALKS THAT MATTER

According to the Australian Bureau of Statistics (ABS), 4.2 million people or 18.5% of the Australian population have a disability. However, people with a disability remain some of the most excluded citizens in Australia. The Shut Out Report (2009) states that "Once shut in, many people with disabilities now find themselves shut out. People with disabilities may be present in our community, but too few are part of it. Many live desperate and lonely lives of exclusion and isolation". The follow statistics support this claim:

- The unemployment rate for people with disability is double that of people without a disability and almost three times the rate for people with severe or profound limitation (AIHW, 2017).
- In Australia 17,500 people are currently living in Supported Disability Accommodation of which 6,200 people under the age of 64 are living in aged care (Summer Foundation, 2018). In Eastern division alone, 5615 applicants are on the Victorian Housing Register and require access to social housing (DHHS, 2018)
- Only 36% of students with disabilities completed their high school certificate compared to 60% of people without a disability (ABS, 2012).

By sharing stories and wisdom of those who have broken through the barriers of exclusion, we can foster a society that embraces contribution, acceptance and diversity. As Thomas Jefferson said "Bigotry is the disease of ignorance, of morbid minds...Education and free discussion are the antidotes of both".

Primary Supporters: \$5,000 Per Annum. Naming Rights (2 Packages available)

- Principle placement of logo on the Belonging Matters' home page
- Principle placement of logo on the Talks That Matter's web page
- Principle placement of logo on promotional material in regard to Talks That Matter
- Principle placement of logo on the TTM video promos
- Principle placement of logo on one TTM documentary
- Link to sponsor's web site/contact details
- Advertising space on the TTM page
- One table exhibition at a selected Belonging Matters' event
- One 5-minute presentation at a selected Belonging Matters' event
- Two free tickets to a Belonging Matters' workshop or conference
- Dissemination of advertising material for one year at all Belonging Matters' events

Secondary Supporter: \$2,200 Per Annum (Unlimited packages)

- Secondary placement of logo on the Talks That Matter's web page
- Secondary placement of logo on promotional material in regard to Talks That Matter
- Secondary placement of logo on the TTM video promos
- Link to sponsor's web site/contact details
- Advertising space on the TTM page

Documentary Supporter: \$1,000 Per Documentary (Unlimited packages)

- Primary acknowledgement of support plus logo on the opening screen of one TTM documentary e.g. this documentary was made possible by...)
- Acknowledgement of support on TTM web page

Talk Supporter: \$88.00 Per talk (Unlimited packages)

- Acknowledgement of support plus logo on the opening screen of one TTM talk e.g. this talk was made possible by...)
- Acknowledgement of support on TTM web page

Captioning Supporter: \$330.00 Per talk (Unlimited packages)

- Acknowledgement on the opening screen of the captioned clip e.g. this captioning on this clip was made possible by...)
- Placement of logo on the opening screen of the captioned clip
- Acknowledgement of captioning on TTM web page

Donation of your choice – as a non advertiser this is tax deductible (Unlimited packages)

- Thankyou note on TTM web page

Payment Methods

For further information about sponsorship please

Phone: Deb Rouget (03) 97398333 or overseas +61 3 97398333

Email: deb.rouget@belongingmatters.org

To sponsor/donate and pay on line please [CLICK HERE](#)

Feel free to request an invoice

NB: All sponsorship includes GST, except for a donation of your choice which is tax deductible

